

Fresh Fruit & Vegetable State Profile

VIRGINIA

State Fruit & Vegetable Production

41,306 Acres of Fresh Produce & Tree Nuts

\$19.2 M Fresh Produce & Tree Nuts **Exports**

State Fruit & Vegetable Businesses & Workforce

3,821 Farms

14,826 Farm Employees



↑ 20% INCREASE nationwide in H2A workers in **2018**

91 Produce Shippers, Wholesalers & Businesses

\$500 M

INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

174

schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation and Salad Bars to School Initiative**

89%

of schools need **Updated Kitchen Equipment**

ONLY 9%

of adults across Virginia are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables



230 M

annual servings of fruits & vegetables served through the **National School Lunch** program

\$1.1 M

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)** FY 2018

\$3.8 M

in **Fresh Fruit and Vegetable Program (FFVP)** to **135 schools** annually

Total Market Access Program (MAP) Funding for Specialty Crops
\$53M

FY 2016

\$4.5 M

in **Specialty Crop Block Grants** through **152 total block grants**

FY 2008-2017

\$95 K

value in **Pest & Disease Grants** FY 2018

\$6.6 M

in projects through **Specialty Crop Research Initiative (SCRI)**

FY 2008-2017