Fresh Fruit & Vegetable State Profile

VIRGINIA

State Fruit & Vegetable Production

- 41,306 Acres of Fresh Produce & Tree Nuts
- $19.2 M Fresh Produce & Tree Nuts Exports

State Fruit & Vegetable Businesses & Workforce

- 3,821 Farms
- 14,826 Farm Employees

Opportunities to Increase Fruit & Vegetable Consumption

- 174 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 89% of schools need Updated Kitchen Equipment
- ONLY 9% of adults across Virginia are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

- 230 M annual servings of fruits & vegetables served through the National School Lunch program
- $1.1 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018
- $3.8 M in Fresh Fruit and Vegetable Program (FFVP) to 135 schools annually

- $4.5 M in Specialty Crop Block Grants through 152 total block grants FY 2008-2017
- $95 K value in Pest & Disease Grants FY 2018
- $6.6 M in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017

Total Market Access Program (MAP) Funding for Specialty Crops

- $53 M FY 2016

$500 M INCREASE IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS EXPECTED NATIONWIDE IN FY 2019

INCREASE nationwide in H2A workers in 2018

 Produce Shippers, Wholesalers & Businesses

91

United Fresh
PRODUCE ASSOCIATION

unitedfresh.org | 1901 Pennsylvania Ave. NW Suite 1100 | Washington, D.C. 20006