Fresh Fruit & Vegetable State Profile

UTAH

State Fruit & Vegetable Production

14,389 Acres of Fresh Produce & Tree Nuts

$6.3 M Fresh Produce & Tree Nuts Exports

State Fruit & Vegetable Businesses & Workforce

1,641 Farms

4,998 Farm Employees

$500 M INCREASE IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

26 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative

95% of schools need Updated Kitchen Equipment

ONLY 11% of adults across Utah are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

110 M annual servings of fruits & vegetables served through the National School Lunch program

$484 K in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018

$2.5 M in Fresh Fruit and Vegetable Program (FFVP) to 101 schools annually

$2.7 M in Specialty Crop Block Grants through 154 total block grants FY 2008-2017

$82 K value in Pest & Disease Grants FY 2018

$1.2 M in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017

Total Market Access Program (MAP) Funding for Specialty Crops $53 M FY 2016

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