Fresh Fruit & Vegetable State Profile

SOUTH CAROLINA

State Fruit & Vegetable Production

- Acres of Fresh Produce & Tree Nuts: 49,882
- Fresh Produce & Tree Nuts Exports: $30.4 M
- Value of Fresh Produce & Tree Nuts: $188 M

State Fruit & Vegetable Businesses & Workforce

- Farms: 3,077
- Farm Employees: 9,969
- Produce Shippers, Wholesalers & Businesses: 74

Opportunities to Increase Fruit & Vegetable Consumption

- 71 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 88% of schools need updated kitchen equipment
- Only 9% of adults across South Carolina are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

- Annual servings of fruits & vegetables served through the National School Lunch program: 153 M
- Value in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC): $894 K
- Value in Pest & Disease Grants FY 2018: $140 K
- Total Market Access Program (MAP) Funding for Specialty Crops FY 2016: $53 M
- Value in Specialty Crop Block Grants through 149 total block grants FY 2008-2017: $4.6 M
- Value in Specialty Crop Research Initiative (SCRI) FY 2008-2017: $1.8 M

Additional Information:

- IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS: $500 M EXPECTED NATIONWIDE IN FY 2019
- 20% increase nationwide in H2A workers in 2018
- $53 M in Specialty Crop Block Grants
- $4.6 M in Specialty Crop Block Grants through 149 total block grants FY 2008-2017

Source: unitedfresh.org | 1901 Pennsylvania Ave. NW Suite 1100 | Washington, D.C. 20006