

# Fresh Fruit & Vegetable State Profile

## SOUTH CAROLINA

### State Fruit & Vegetable Production

**49,882** Acres of Fresh Produce & Tree Nuts

**\$30.4 M** Fresh Produce & Tree Nuts Exports

**\$188 M** Value of Fresh Produce & Tree Nuts

### State Fruit & Vegetable Businesses & Workforce

**3,077** Farms

**9,969** Farm Employees



**↑ 20% INCREASE** nationwide in H2A workers in **2018**

**74** Produce Shippers, Wholesalers & Businesses

**\$500 M**

**INCREASE**

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

### Opportunities to Increase Fruit & Vegetable Consumption

**71**



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

**88%**

of schools need **Updated Kitchen Equipment**

**ONLY 9%**

of adults across South Carolina are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

### Federal Investments in Fruits & Vegetables



**153 M**

annual servings of fruits & vegetables served through the **National School Lunch** program

**\$894 K**

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)** FY 2018

**\$3 M**

in **Fresh Fruit and Vegetable Program (FFVP)** to **169 schools** annually



**Total Market Access Program (MAP) Funding for Specialty Crops**  
**\$53M**

FY 2016

**\$4.6 M**

in **Specialty Crop Block Grants** through **149 total block grants** FY 2008-2017

**\$140 K**

value in **Pest & Disease Grants** FY 2018

**\$1.8 M**

in projects through **Specialty Crop Research Initiative (SCRI)** FY 2008-2017