Fresh Fruit & Vegetable State Profile

OREGON

State Fruit & Vegetable Production

- 268,597 Acres of Fresh Produce & Tree Nuts
- $284 M Fresh Produce & Tree Nuts Exports
- $1 B Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

- 7,134 Farms
- 76,947 Farm Employees
- 133 Produce Shippers, Wholesalers & Businesses

Opportunities to Increase Fruit & Vegetable Consumption

- 34 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 89% of schools need Updated Kitchen Equipment
- ONLY 12% of adults across Oregon are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

- $92 M annual servings of fruits & vegetables served through the National School Lunch program
- $806 K in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018
- $2.7 M in Fresh Fruit and Vegetable Program (FFVP) to 137 schools annually FY 2018
- $15.5 M in Specialty Crop Block Grants through 208 total block grants FY 2008-2017
- $2.5 M value in Pest & Disease Grants FY 2018
- $13.3 M in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017

Total Market Access Program (MAP) Funding for Specialty Crops

- $53 M FY 2016

$500 M INCREASE IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS EXPECTED NATIONWIDE IN FY 2019

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