

Fresh Fruit & Vegetable State Profile

OREGON

State Fruit & Vegetable Production

268,597 Acres of Fresh Produce & Tree Nuts
\$284 M Fresh Produce & Tree Nuts Exports
\$1 B Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

7,134
Farms



20% INCREASE
nationwide in H2A workers in **2018**

76,947
Farm Employees

133
Produce Shippers, Wholesalers & Businesses

\$500 M

INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

34



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation and Salad Bars to School Initiative**

89%

of schools need **Updated Kitchen Equipment**

ONLY 12%

of adults across Oregon are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables



92 M

annual servings of fruits & vegetables served through the **National School Lunch** program

\$806 K

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**
FY 2018

\$2.7 M

in **Fresh Fruit and Vegetable Program (FFVP)** to **137 schools** annually



Total Market Access Program (MAP) Funding for Specialty Crops

\$53M

FY 2016

\$15.5 M

in **Specialty Crop Block Grants** through **208 total block grants**
FY 2008-2017

\$2.5 M

value in **Pest & Disease Grants**
FY 2018

\$13.3 M

in projects through **Specialty Crop Research Initiative (SCRI)**
FY 2008-2017