Fresh Fruit & Vegetable State Profile

OKLAHOMA

State Fruit & Vegetable Production

116,163 Acres of Fresh Produce & Tree Nuts

$22.2 M Fresh Produce & Tree Nuts Exports

State Fruit & Vegetable Businesses & Workforce

3,394 Farms

6,356 Farm Employees

$22.2 M Fresh Produce & Tree Nuts Exports

$500 M INCREASE IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

52 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative

87% of schools need Updated Kitchen Equipment

ONLY 7% of adults across Oklahoma are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

136 M annual servings of fruits & vegetables served through the National School Lunch program

$952 K in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018

$2.7 M in Fresh Fruit and Vegetable Program (FFVP) to 120 schools annually

$4.1 M in Specialty Crop Block Grants through 98 total block grants FY 2008-2017

$27 K value in Pest & Disease Grants FY 2018

$221 K in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017

Total Market Access Program (MAP) Funding for Specialty Crops

$53 M FY 2016

unitedfresh.org | 1901 Pennsylvania Ave. NW Suite 1100 | Washington, D.C. 20006