Fresh Fruit & Vegetable State Profile

NEW YORK

State Fruit & Vegetable Production

230 K Acres of Fresh Produce & Tree Nuts
$125 M Fresh Produce & Tree Nuts Exports
$672 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

7,638 Farms
35,092 Farm Employees
797 Produce Shippers, Wholesalers & Businesses

$500 M INCREASE IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

149 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative
90% of schools need Updated Kitchen Equipment
ONLY 12% of adults across New York are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

534 M annual servings of fruits & vegetables served through the National School Lunch program
$3.9 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018
$6.7 M in Fresh Fruit and Vegetable Program (FFVP) to 253 schools annually

Total Market Access Program (MAP) Funding for Specialty Crops

$10.7 M in Specialty Crop Block Grants through 110 total block grants FY 2008-2017

$1.9 M value in Pest & Disease Grants FY 2018

$24 M in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017

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