Fresh Fruit & Vegetable State Profile

NEVADA

State Fruit & Vegetable Production

12,971 Acres of Fresh Produce & Tree Nuts

$1.8 M Fresh Produce & Tree Nuts Exports

$500 M INCREASE IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS EXPECTED NATIONWIDE IN FY 2019

State Fruit & Vegetable Businesses & Workforce

381 Farms

1,989 Farm Employees

39 Produce Shippers, Wholesalers & Businesses

Opportunities to Increase Fruit & Vegetable Consumption

20 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative

89% of schools need Updated Kitchen Equipment

ONLY 12% of adults across Nevada are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

77 M annual servings of fruits & vegetables served through the National School Lunch program

$600 K in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018

$2.5 M in Fresh Fruit and Vegetable Program (FFVP) to 86 schools annually

$2.4 M in Specialty Crop Block Grants through 93 total block grants FY 2008-2017

$140 K value in Pest & Disease Grants FY 2018

Total Market Access Program (MAP) Funding for Specialty Crops $53M FY 2016

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