

Fresh Fruit & Vegetable State Profile

NEVADA

State Fruit & Vegetable Production

12,971 Acres of Fresh Produce & Tree Nuts

\$1.8 M Fresh Produce & Tree Nuts Exports

State Fruit & Vegetable Businesses & Workforce

381 Farms

1,989 Farm Employees

↑ 20% INCREASE nationwide in H2A workers in **2018**



39 Produce Shippers, Wholesalers & Businesses

\$500 M

INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

20



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

89%

of schools need **Updated Kitchen Equipment**

ONLY 12%

of adults across Nevada are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables



77 M

annual servings of fruits & vegetables served through the **National School Lunch** program

\$600 K

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**
FY 2018

\$2.5 M

in **Fresh Fruit and Vegetable Program (FFVP)** to **86 schools** annually



Total Market Access Program (MAP) Funding for Specialty Crops

\$53M

FY 2016

\$2.4 M

in **Specialty Crop Block Grants** through

93 total block grants

FY 2008-2017

\$140 K

value in **Pest & Disease Grants**

FY 2018