

Fresh Fruit & Vegetable State Profile

NEW MEXICO

State Fruit & Vegetable Production

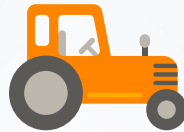
73,142 Acres of Fresh Produce & Tree Nuts

\$214 M Fresh Produce & Tree Nuts Exports

\$207 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

5,666 Farms



8,522 Farm Employees

↑ 20% INCREASE nationwide in H2A workers in **2018**

48 Produce Shippers, Wholesalers & Businesses

\$500 M

INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

13



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

93%

of schools need **Updated Kitchen Equipment**

ONLY 11%

of adults across New Mexico are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables



70 M

annual servings of fruits & vegetables served through the **National School Lunch** program

\$450 K

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**
FY 2018

\$2.2 M

in **Fresh Fruit and Vegetable Program (FFVP)** to **153 schools** annually



Total Market Access Program (MAP) Funding for Specialty Crops

\$53M

FY 2016

\$4.4 M

in **Specialty Crop Block Grants** through **79 total block grants**
FY 2008-2017

\$25 K

value in **Pest & Disease Grants**
FY 2018

\$4.4 M

in projects through **Specialty Crop Research Initiative (SCRI)**
FY 2008-2017