Fresh Fruit & Vegetable State Profile

**NEW MEXICO**

**State Fruit & Vegetable Production**
- Acres of Fresh Produce & Tree Nuts: 73,142
- Value of Fresh Produce & Tree Nuts: $207 M
- Fresh Produce & Tree Nuts Exports: $214 M

**State Fruit & Vegetable Businesses & Workforce**
- Farms: 5,666
- Farm Employees: 8,522
- Produce Shippers, Wholesalers & Businesses: 48

**Federal Investments in Fruits & Vegetables**
- Total Market Access Program (MAP) Funding for Specialty Crops: $53 M (FY 2016)
- Federal Investments in Fruits & Vegetables: $500 M INCREASE

**Opportunities to Increase Fruit & Vegetable Consumption**
- 13 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 93% of schools need updated kitchen equipment
- Only 11% of adults across New Mexico are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**Value of Fresh Produce & Tree Nuts**
- $207 M

**Total Market Access Program (MAP) Funding for Specialty Crops**
- $53 M (FY 2016)

**Value in Pest & Disease Grants**
- $25 K (FY 2018)

**Value in Specialty Crop Block Grants**
- $4.4 M (FY 2008-2017)

unitedfresh.org | 1901 Pennsylvania Ave. NW Suite 1100 | Washington, D.C. 20006