

Fresh Fruit & Vegetable State Profile

NEW JERSEY

State Fruit & Vegetable Production

68,191 Acres of Fresh Produce & Tree Nuts

\$337 M Fresh Produce & Tree Nuts Exports

\$55.5 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

2,227 Farms



20,658 Farm Employees

↑ 20% INCREASE nationwide in H2A workers in **2018**

303

Produce Shippers, Wholesalers & Businesses

\$500 M

INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

101



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

86%

of schools need **Updated Kitchen Equipment**

ONLY 10%

of adults across New Jersey are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables



226 M

annual servings of fruits & vegetables served through the **National School Lunch** program

\$1.3 M

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)** FY 2018

\$4 M

in **Fresh Fruit and Vegetable Program (FFVP)** to **144 schools** annually



Total Market Access Program (MAP) Funding for Specialty Crops
\$53M

FY 2016

\$6.8 M

in **Specialty Crop Block Grants** through **120 total block grants** FY 2008-2017

\$83 K

value in **Pest & Disease Grants** FY 2018

\$7.3 M

in projects through **Specialty Crop Research Initiative (SCRI)** FY 2008-2017