Fresh Fruit & Vegetable State Profile

NEW JERSEY

**State Fruit & Vegetable Production**
- Acres of Fresh Produce & Tree Nuts: 68,191
- Fresh Produce & Tree Nuts Exports: $337 M
- Value of Fresh Produce & Tree Nuts: $55.5 M

**State Fruit & Vegetable Businesses & Workforce**
- Farms: 2,227
- Farm Employees: 20,658

**Opportunities to Increase Fruit & Vegetable Consumption**
- Schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative: 101 schools
- Of schools need updated kitchen equipment: 86%
- Of adults across New Jersey are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption: ONLY 10%

**Federal Investments in Fruits & Vegetables**
- Annual servings of fruits & vegetables served through the National School Lunch program: 226 M
- Value of fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC): $1.3 M
- Value in Pest & Disease Grants: $83 K
- Total Market Access Program (MAP) Funding for Specialty Crops: $6.8 M
- In projects through Specialty Crop Research Initiative (SCRI): $7.3 M

**Federal Investment in Specialty Crops**
- Total Market Access Program (MAP) Funding for Specialty Crops: $53 M (FY 2016)

**Other Investments**
- Federal investments in fruits & vegetables expected nationwide in FY 2019: $500 M
- Increase in agricultural imports of fresh fruits, vegetables and tree nuts: $500 M
- Increase in nationwide in H2A workers in 2018: 20%
- Total Market Access Program (MAP) Funding for Specialty Crops: $53 M (FY 2016)

**Additional Information**
- United Fresh Produce Association
- unitedfresh.org | 1901 Pennsylvania Ave. NW Suite 1100 | Washington, D.C. 20006

**Funding Information**
- Specialty Crop Block Grants: 120 total block grants (FY 2008-2017)
- Total Market Access Program (MAP) Funding for Specialty Crops: $53 M (FY 2016)
- Federal investments in fruits & vegetables expected nationwide in FY 2019: $500 M
- Increase in agricultural imports of fresh fruits, vegetables and tree nuts: $500 M
- Increase in nationwide in H2A workers in 2018: 20%
- Total Market Access Program (MAP) Funding for Specialty Crops: $53 M (FY 2016)

**Additional Resources**
- United Fresh Produce Association
- unitedfresh.org | 1901 Pennsylvania Ave. NW Suite 1100 | Washington, D.C. 20006