

Fresh Fruit & Vegetable State Profile

NEBRASKA

State Fruit & Vegetable Production

27,361 Acres of Fresh Produce & Tree Nuts

\$20 M Fresh Produce & Tree Nuts Exports

State Fruit & Vegetable Businesses & Workforce

986
Farms



5,802
Farm Employees

↑ 20% INCREASE
nationwide in H2A workers in **2018**

20
Produce Shippers, Wholesalers & Businesses

\$500 M

INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

20



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

98%

of schools need **Updated Kitchen Equipment**

ONLY 10%

of adults across Nebraska are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables



79 M

annual servings of fruits & vegetables served through the **National School Lunch** program

\$337 K

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**
FY 2018

\$2.2 M

in **Fresh Fruit and Vegetable Program (FFVP)** to **113 schools** annually



Total Market Access Program (MAP) Funding for Specialty Crops

\$53M

FY 2016

\$4.2 M

in **Specialty Crop Block Grants** through **130 total block grants**
FY 2008-2017

\$33 K

value in **Pest & Disease Grants**
FY 2018