

Fresh Fruit & Vegetable State Profile

NORTH CAROLINA

State Fruit & Vegetable Production

144 K Acres of Fresh Produce & Tree Nuts

\$98.7 M Fresh Produce & Tree Nuts Exports

\$520 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

6,427
Farms

34,791
Farm Employees



TOP 10 STATE
for certified H2A workers in
2018

194

Produce Shippers, Wholesalers & Businesses

\$500 M

INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

18



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

93%

of schools need **Updated Kitchen Equipment**

ONLY 9%

of adults across North Carolina are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables



291 M

annual servings of fruits & vegetables served through the **National School Lunch** program

\$2.1 M

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**
FY 2018

\$4.3 M

in **Fresh Fruit and Vegetable Program (FFVP)** to **200 schools** annually



Total Market Access Program (MAP) Funding for Specialty Crops
\$53M

FY 2016

\$10.3 M

in **Specialty Crop Block Grants** through **174 total block grants**
FY 2008-2017

\$1.6 M

value in **Pest & Disease Grants**
FY 2018

\$17.5 M

in projects through **Specialty Crop Research Initiative (SCRI)**
FY 2008-2017