Fresh Fruit & Vegetable State Profile
MISSISSIPPI

State Fruit & Vegetable Production

41,221 Acres of Fresh Produce & Tree Nuts

$18.5 M Fresh Produce & Tree Nuts Exports

State Fruit & Vegetable Businesses & Workforce

2,491 Farms

5,854 Farm Employees

$500 M INCREASE IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

23 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative

95% of schools need Updated Kitchen Equipment

ONLY 7% of adults across Mississippi are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

123 M annual servings of fruits & vegetables served through the National School Lunch program

$754 K in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018

$2.5 M in Fresh Fruit and Vegetable Program (FFVP) to 111 schools annually

Total Market Access Program (MAP) Funding for Specialty Crops $537 M FY 2016

$3 M in Specialty Crop Block Grants through 117 total block grants FY 2008-2017

$537 K value in Pest & Disease Grants FY 2018

$232 K in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017

unitedfresh.org | 1901 Pennsylvania Ave. NW Suite 1100 | Washington, D.C. 20006