## Fresh Fruit & Vegetable State Profile

### Massachusetts

### State Fruit & Vegetable Production

- Acres of Fresh Produce & Tree Nuts: 37,133
- Fresh Produce & Tree Nuts Exports: $19 M
- Value of Fresh Produce & Tree Nuts: $207 M

### State Fruit & Vegetable Businesses & Workforce

- Farms: 2,997
- Farm Employees: 10,250
- Produce Shippers, Wholesalers & Businesses: 142

### Opportunities to Increase Fruit & Vegetable Consumption

- Schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative: 97
- 85% of schools need Updated Kitchen Equipment
- Only 13% of adults across Massachusetts are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

### Federal Investments in Fruits & Vegetables

- 172 M annual servings of fruits & vegetables served through the National School Lunch program
- $1 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018
- $3.5 M in Fresh Fruit and Vegetable Program (FFVP) to 150 schools annually
- $3.9 M in Specialty Crop Block Grants through 130 total block grants FY 2008-2017
- $650 K value in Pest & Disease Grants FY 2018
- $3.3 M in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017

### Total Market Access Program (MAP) Funding for Specialty Crops

- $53 M FY 2016

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UnitedFresh PRODUCE ASSOCIATION

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