

# Fresh Fruit & Vegetable State Profile

## MASSACHUSETTS

### State Fruit & Vegetable Production

**37,133** Acres of Fresh Produce & Tree Nuts

**\$19 M** Fresh Produce & Tree Nuts Exports

**\$207 M** Value of Fresh Produce & Tree Nuts

### State Fruit & Vegetable Businesses & Workforce

**2,997**

Farms



**10,250**

Farm Employees



**142**

Produce Shippers, Wholesalers & Businesses

**\$500 M**

**INCREASE**

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

### Opportunities to Increase Fruit & Vegetable Consumption

**97**



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation and Salad Bars to School Initiative**

**85%**

of schools need **Updated Kitchen Equipment**

**ONLY 13%**

of adults across Massachusetts are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

### Federal Investments in Fruits & Vegetables



**172 M**

annual servings of fruits & vegetables served through the **National School Lunch** program

**\$1 M**

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**  
FY 2018

**\$3.5 M**

in **Fresh Fruit and Vegetable Program (FFVP)** to **150 schools** annually



**Total Market Access Program (MAP) Funding for Specialty Crops**  
**\$53M**

FY 2016

**\$3.9 M**

in **Specialty Crop Block Grants** through **130 total block grants**  
FY 2008-2017

**\$650 K**

value in **Pest & Disease Grants**  
FY 2018

**\$3.3 M**

in projects through **Specialty Crop Research Initiative (SCRI)**  
FY 2008-2017