Fresh Fruit & Vegetable State Profile
LOUISIANA

State Fruit & Vegetable Production
- Acres of Fresh Produce & Tree Nuts: 30,762
- Fresh Produce & Tree Nuts Exports: $10 M

State Fruit & Vegetable Businesses & Workforce
- Farms: 1,912
- Farm Employees: 4,789
- Produce Shippers, Wholesalers & Businesses: 51

Opportunities to Increase Fruit & Vegetable Consumption
- 117 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 93% of schools need Updated Kitchen Equipment
- Only 10% of adults across Louisiana are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables
- $175 M annual servings of fruits & vegetables served through the National School Lunch program
- $1 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018
- $2.9 M in Fresh Fruit and Vegetable Program (FFVP) to 36 schools annually
- $3.3 M in Specialty Crop Block Grants through 52 total block grants FY 2008-2017
- $97 K value in Pest & Disease Grants FY 2018
- $3.36 M in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017

Total Market Access Program (MAP) Funding for Specialty Crops
- $3.3 M FY 2016

Expected nationwide increase in agricultural imports of fresh fruits, vegetables and tree nuts: $500 M

Value in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017: $3.36 M