

# Fresh Fruit & Vegetable State Profile

## LOUISIANA

### State Fruit & Vegetable Production

**30,762** Acres of Fresh Produce & Tree Nuts

**\$10 M** Fresh Produce & Tree Nuts Exports

### State Fruit & Vegetable Businesses & Workforce

**1,912** Farms



**4,789** Farm Employees

**TOP 10 STATE**  
for certified H2A workers in  
**2018**

**51** Produce Shippers, Wholesalers & Businesses

**\$500 M**

**INCREASE**

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

### Opportunities to Increase Fruit & Vegetable Consumption

**117**

schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

**93%**

of schools need **Updated Kitchen Equipment**

**ONLY 10%**

of adults across Louisiana are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

### Federal Investments in Fruits & Vegetables



**175 M**

annual servings of fruits & vegetables served through the **National School Lunch** program

**\$1 M**

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**  
FY 2018

**\$2.9 M**

in **Fresh Fruit and Vegetable Program (FFVP)** to **36 schools** annually

**Total Market Access Program (MAP) Funding for Specialty Crops**  
**\$53M**

FY 2016

**\$3.3 M**

in **Specialty Crop Block Grants** through **52 total block grants**  
FY 2008-2017

**\$97 K**

value in **Pest & Disease Grants**  
FY 2018

**\$3.36 M**

in projects through **Specialty Crop Research Initiative (SCRI)**  
FY 2008-2017