Fresh Fruit & Vegetable State Profile

KANSAS

State Fruit & Vegetable Production

14,359 Acres of Fresh Produce & Tree Nuts

$1.4 M Fresh Produce & Tree Nuts Exports

State Fruit & Vegetable Businesses & Workforce

1,099 Farms

3,517 Farm Employees

$500 M INCREASE IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

29 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative

72% of schools need Updated Kitchen Equipment

ONLY 9% of adults across Kansas are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

104 M annual servings of fruits & vegetables served through the National School Lunch program

$487 K in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018

$2.5 M in Fresh Fruit and Vegetable Program (FFVP) to 148 schools annually

Total Market Access Program (MAP) Funding for Specialty Crops

$2.6 M in Specialty Crop Block Grants through $53 M $23 K $53 M

FY 2018

60 total block grants FY 2008-2017

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