Fresh Fruit & Vegetable State Profile

**IDAHO**

**State Fruit & Vegetable Production**
- 376,134 Acres of Fresh Produce & Tree Nuts
- $141 M Fresh Produce & Tree Nuts Exports
- $967 M Value of Fresh Produce & Tree Nuts

**State Fruit & Vegetable Businesses & Workforce**
- 2,056 Farms
- 23,809 Farm Employees
- 117 Produce Shippers, Wholesalers & Businesses

**Opportunities to Increase Fruit & Vegetable Consumption**
- 39 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 94% of schools need Updated Kitchen Equipment
- ONLY 11% of adults across Idaho are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**Federal Investments in Fruits & Vegetables**
- 47 M annual servings of fruits & vegetables served through the National School Lunch program
- $328 K in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018
- $2 M in Fresh Fruit and Vegetable Program (FFVP) to 121 schools annually FY 2018
- $12.5 M in Specialty Crop Block Grants through 136 total block grants FY 2008-2017
- $1 M value in Pest & Disease Grants FY 2018

**Total Market Access Program (MAP) Funding for Specialty Crops**
- $53 M FY 2016

**IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS**
- $500 M INCREASE EXPECTED NATIONWIDE IN FY 2019

**INCREASE**

unitedfresh.org | 1901 Pennsylvania Ave. NW Suite 1100 | Washington, D.C. 20006