### Fresh Fruit & Vegetable State Profile
#### IOWA

**State Fruit & Vegetable Production**
- 11,300 Acres of Fresh Produce & Tree Nuts

**State Fruit & Vegetable Businesses & Workforce**
- 2,119 Farms
- 5,260 Farm Employees
- 31 Produce Shippers, Wholesalers & Businesses

**Opportunities to Increase Fruit & Vegetable Consumption**
- 30 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 93% of schools need Updated Kitchen Equipment
- Only 9% of adults across Iowa are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**Federal Investments in Fruits & Vegetables**
- $500 M INCREASE in Agricultural Imports of Fresh Fruits, Vegetables and Tree Nuts expected nationwide in FY 2019
- 123 M annual servings of fruits & vegetables served through the National School Lunch program
- $558 K in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018
- $2.5 M in Fresh Fruit and Vegetable Program (FFVP) to 117 schools annually
- $2.5 M in Specialty Crop Block Grants through 111 total block grants FY 2008-2017
- $10K value in Pest & Disease Grants FY 2018
- $3.5 M in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017

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Total Market Access Program (MAP) Funding for Specialty Crops
- $53M FY 2016

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