Fresh Fruit & Vegetable State Profile

HAWAII

State Fruit & Vegetable Production

44,101 Acres of Fresh Produce & Tree Nuts

$41.7 M Fresh Produce & Tree Nuts Exports

State Fruit & Vegetable Businesses & Workforce

4,448 Farms

9,290 Farm Employees

$500 M INCREASE
IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS
EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

8 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative

84% of schools need Updated Kitchen Equipment

ONLY 12% of adults across Hawaii are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

34 M annual servings of fruits & vegetables served through the National School Lunch program

$241 K in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018

$2 M in Fresh Fruit and Vegetable Program (FFVP) to 71 schools annually

Total Market Access Program (MAP) Funding for Specialty Crops

$3.8 M in Specialty Crop Block Grants through 104 total block grants FY 2008-2017

$3.6 M value in Pest & Disease Grants FY 2018

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