Fresh Fruit & Vegetable State Profile

GEORGIA

State Fruit & Vegetable Production

- 246,000 Acres of Fresh Produce & Tree Nuts
- $342 Million Fresh Produce & Tree Nuts Exports
- $721 Million Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

- 5,786 Farms
- 24,320 Farm Employees
- 5,786 Produce Shippers, Wholesalers & Businesses
- 239 Produce Shippers, Wholesalers & Businesses

Fresh Produce & Tree Nuts Exports

- $342 Million
- 5,786 Farms
- 24,320 Farm Employees
- 239 Produce Shippers, Wholesalers & Businesses

Opportunities to Increase Fruit & Vegetable Consumption

- 210 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 92% of schools need Updated Kitchen Equipment
- ONLY 10% of adults across Georgia are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

- $396 Million annual servings of fruits & vegetables served through the National School Lunch program
- $2 Million in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018
- $4 Million in Fresh Fruit and Vegetable Program (FFVP) to 162 schools annually FY 2018
- $10 Million in Specialty Crop Block Grants through 171 total block grants FY 2008-2017
- $159,000 value in Pest & Disease Grants FY 2018
- $10 Million in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017

Total Market Access Program (MAP) Funding for Specialty Crops

- $53 Million FY 2016

unifiedfresh.org | 1901 Pennsylvania Ave. NW Suite 1100 | Washington, D.C. 20006