

Fresh Fruit & Vegetable State Profile

FLORIDA

State Fruit & Vegetable Production

814,117 Acres of Fresh Produce & Tree Nuts

\$575 M Fresh Produce & Tree Nuts Exports

\$3 B Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

10,603 Farms



81,058 Farm Employees

TOP 10 STATE
for certified H2A workers in
2018

900

Produce Shippers, Wholesalers & Businesses

\$500 M

INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

98



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation and Salad Bars to School Initiative**

89%

of schools need **Updated Kitchen Equipment**

ONLY 12%

of adults across Florida are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables



555 M

annual servings of fruits & vegetables served through the **National School Lunch** program

\$4.2 M

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**
FY 2018

\$7 M

in **Fresh Fruit and Vegetable Program (FFVP)** to

268 schools annually



Total Market Access Program (MAP) Funding for Specialty Crops

\$53M

FY 2016

\$38 M

in **Specialty Crop Block Grants** through

265 total block grants

FY 2008-2017

\$5.9 M

value in **Pest & Disease Grants**
FY 2018

\$31 M

in projects through **Specialty Crop Research Initiative (SCRI)**

FY 2008-2017