Fresh Fruit & Vegetable State Profile

**FLORIDA**

**State Fruit & Vegetable Production**
- Acres of Fresh Produce & Tree Nuts: 814,117
- Fresh Produce & Tree Nuts Exports: $575 M
- Value of Fresh Produce & Tree Nuts: $3 B

**State Fruit & Vegetable Businesses & Workforce**
- Farms: 10,603
- Farm Employees: 81,058
- Produce Shippers, Wholesalers & Businesses: 900

**$500 M INCREASE**
- IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS
- EXPECTED NATIONWIDE IN FY 2019

**Opportunities to Increase Fruit & Vegetable Consumption**
- 98 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 89% of schools need Updated Kitchen Equipment
- ONLY 12% of adults across Florida are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**Federal Investments in Fruits & Vegetables**
- $555 M annual servings of fruits & vegetables served through the National School Lunch program
- $4.2 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018
- $7 M in Fresh Fruit and Vegetable Program (FFVP) to 268 schools annually

- $38 M in Specialty Crop Block Grants through 265 total block grants FY 2008-2017
- $5.9 M value in Pest & Disease Grants FY 2018
- $31 M in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017

**Total Market Access Program (MAP) Funding for Specialty Crops**
- $53 M FY 2016

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