

# Fresh Fruit & Vegetable State Profile

## COLORADO

### State Fruit & Vegetable Production

**89,443** Acres of Fresh Produce & Tree Nuts

**\$38 M** Fresh Produce & Tree Nuts Exports

**\$305 M** Value of Fresh Produce & Tree Nuts

### State Fruit & Vegetable Businesses & Workforce

**1,694** Farms



**13,480** Farm Employees

**↑ 20% INCREASE** nationwide in H2A workers in **2018**

**122**

Produce Shippers, Wholesalers & Businesses

**\$500 M**

**INCREASE**

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

### Opportunities to Increase Fruit & Vegetable Consumption

**270**



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

**96%**

of schools need **Updated Kitchen Equipment**

**ONLY 12%**

of adults across Colorado are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

### Federal Investments in Fruits & Vegetables



**121 M**

annual servings of fruits & vegetables served through the **National School Lunch** program

**\$761 K**

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**

FY 2018

**\$3 M**

in **Fresh Fruit and Vegetable Program (FFVP)** to

**146 schools** annually



**Total Market Access Program (MAP) Funding for Specialty Crops**

**\$53M**

FY 2016

**\$6.5 M**

in **Specialty Crop Block Grants** through

**117 total block grants**

FY 2008-2017

**\$201 K**

value in **Pest & Disease Grants**

FY 2018

**\$6.7 M**

in projects through **Specialty Crop Research Initiative (SCRI)**

FY 2008-2017