

Fresh Fruit & Vegetable State Profile

CALIFORNIA

State Fruit & Vegetable Production

4.1 M Acres of Fresh Produce & Tree Nuts

\$10.7 B Fresh Produce & Tree Nuts Exports

\$24 B Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

46,138
Farms



414,564
Farm Employees

TOP 10 STATE
for certified H2A workers in
2018

2,600

Produce Shippers, Wholesalers & Businesses

\$500 M

INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

1,288



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

93%

of schools need **Updated Kitchen Equipment**

ONLY 12%

of adults across California are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables



1 B

annual servings of fruits & vegetables served through the **National School Lunch** program

\$9.7 M

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**
FY 2018

\$11 M

in **Fresh Fruit and Vegetable Program (FFVP)** to **340 schools** annually



Total Market Access Program (MAP) Funding for Specialty Crops
\$53M

FY 2016

\$172 M

in **Specialty Crop Block Grants** through **598 total block grants**
FY 2008-2017

\$13 M

value in **Pest & Disease Grants**
FY 2018

\$37 M

in projects through **Specialty Crop Research Initiative (SCRI)**
FY 2008-2017