Fresh Fruit & Vegetable State Profile

ARIZONA

State Fruit & Vegetable Production

165,814 Acres of Fresh Produce & Tree Nuts
$282 M Fresh Produce & Tree Nuts Exports
$764 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

3,119 Farms
15,533 Farm Employees
352 Produce Shippers, Wholesalers & Businesses

Opportunities to Increase Fruit & Vegetable Consumption

$500 M INCREASE IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS EXPECTED NATIONWIDE IN FY 2019

71 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative

84% of schools need Updated Kitchen Equipment

ONLY 11% of adults across Arizona are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

212 M annual servings of fruits & vegetables served through the National School Lunch program

$1.3 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018

$3.5 M in Fresh Fruit and Vegetable Program (FFVP) to 114 schools annually

Total Market Access Program (MAP) Funding for Specialty Crops

$10 M in Specialty Crop Block Grants through 173 total block grants FY 2008-2017

$10 M

$10 M value in Pest & Disease Grants FY 2018

$374 K in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017