Fresh Fruit & Vegetable State Profile

ARKANSAS

State Fruit & Vegetable Production

- 25,534 Acres of Fresh Produce & Tree Nuts
- $2.2 M Fresh Produce & Tree Nuts Exports

State Fruit & Vegetable Businesses & Workforce

- 1,401 Farms
- 3,287 Farm Employees

Opportunities to Increase Fruit & Vegetable Consumption

- 31 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 92% of schools need Updated Kitchen Equipment
- ONLY 8% of adults across Arkansas are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

- $104 M annual servings of fruits & vegetables served through the National School Lunch program
- $688 K in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2018
- $2.4 M in Fresh Fruit and Vegetable Program (FFVP) to 131 schools annually

Total Market Access Program (MAP) Funding for Specialty Crops

- $2.6 M in Specialty Crop Block Grants through 77 total block grants FY 2008-2017

Federal Commodity Program

- $46 K value in Pest & Disease Grants FY 2018

Total Market Access Program (MAP) Funding for Specialty Crops

- $4.7 M in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017

$500 M INCREASE IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS EXPECTED NATIONWIDE IN FY 2019

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